

Hi, We're

**NICOMAS** **DIGITALS**



Based in Addis Ababa, Ethiopia

Company Profile © 2024

# ABOUT US

Nicomas Digitals is a full-service digital marketing agency based in Addis Ababa, Ethiopia which aspires to fill the market gap between businesses and their potential customers by providing professional and highly creative result-oriented digital marketing services and other related advisory and consulting services

## VISION

Our vision is to become a leading customer-centric Digital Marketing and Technology Company in the African Business sphere in 2030 G.C.

## MISSION

Our Mission is to transform the way African brands operate online on the global map of digital market with their customers by offering online marketing strategies, digital sales solutions, and internet brand management through effective utilization of emerging technology

# Our core values

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## **EXCELLENCE**

We will never tolerate any kind of low quality work to go to the public.

## **FAR-SIGHTEDNESS**

We know that we can be successful only if our customers succeed. We work in a transparent, direct and sustainable manner.

## **AFFORDABILITY**

We took the initiative to deliver customized affordable service plans for all businesses.

## **SOCIETAL ACCOUNTABILITY**

We don't participate in any kinds of projects that harm society in anyways.

## **GROWTH MINDSET**

We are always learning and improving so as to deliver the best services to our clients.

# Our services

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## BRAND DESIGN

Logo Concepts, Comprehensive Brand Guideline



## DIGITAL CONTENT & VIDEO MARKETING

Commercial & Corporate Videos



## WEBSITE & APP DEV'T

Fully fledged and fully responsive web and app development



## SOCIAL MEDIA MARKETING

Social Media Management, Boost, High quality graphics design



## SEARCH ENGINE OPTIMIZATION

We'll help you rank higher in search engines

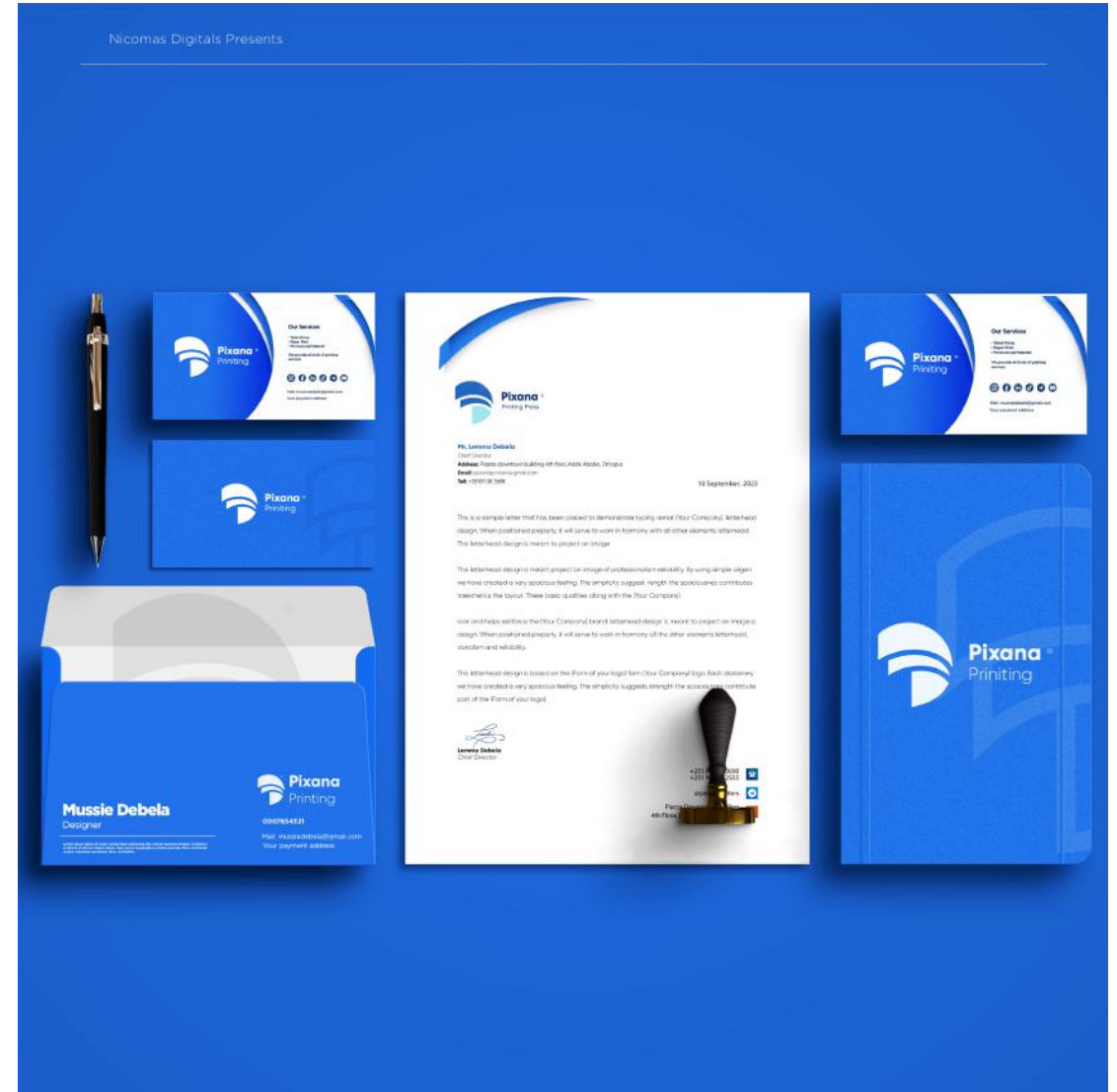
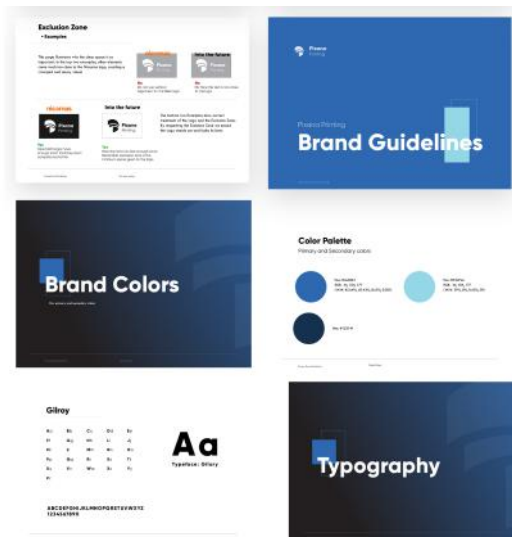
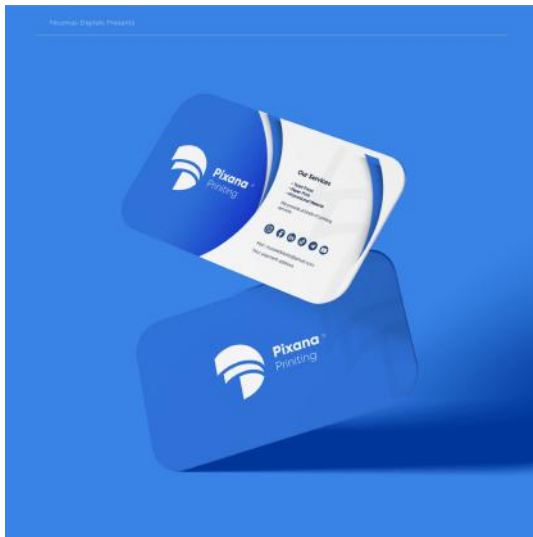


## SEARCH ENGINE MARKETING/PPC

Increase the visibility of your website in search engine results

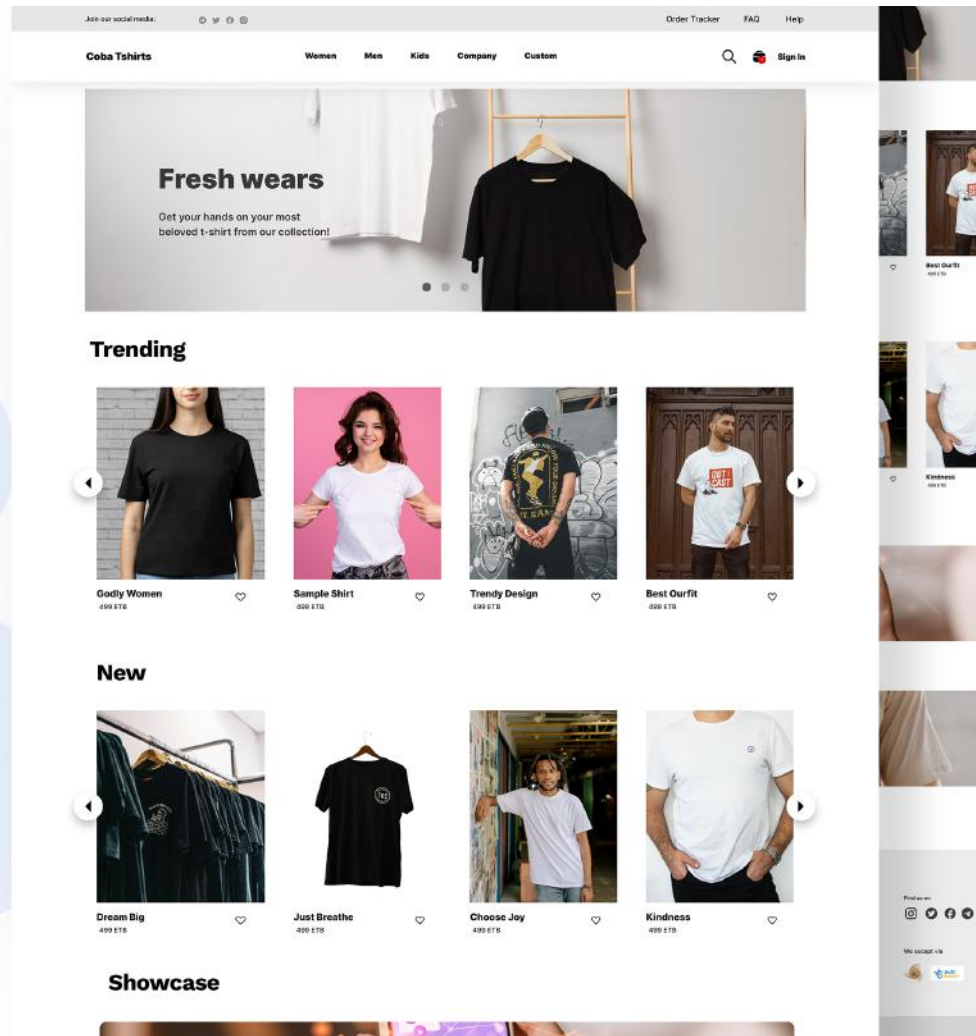
# OUR PREVIOUS WORKS

A glimpse of our past projects

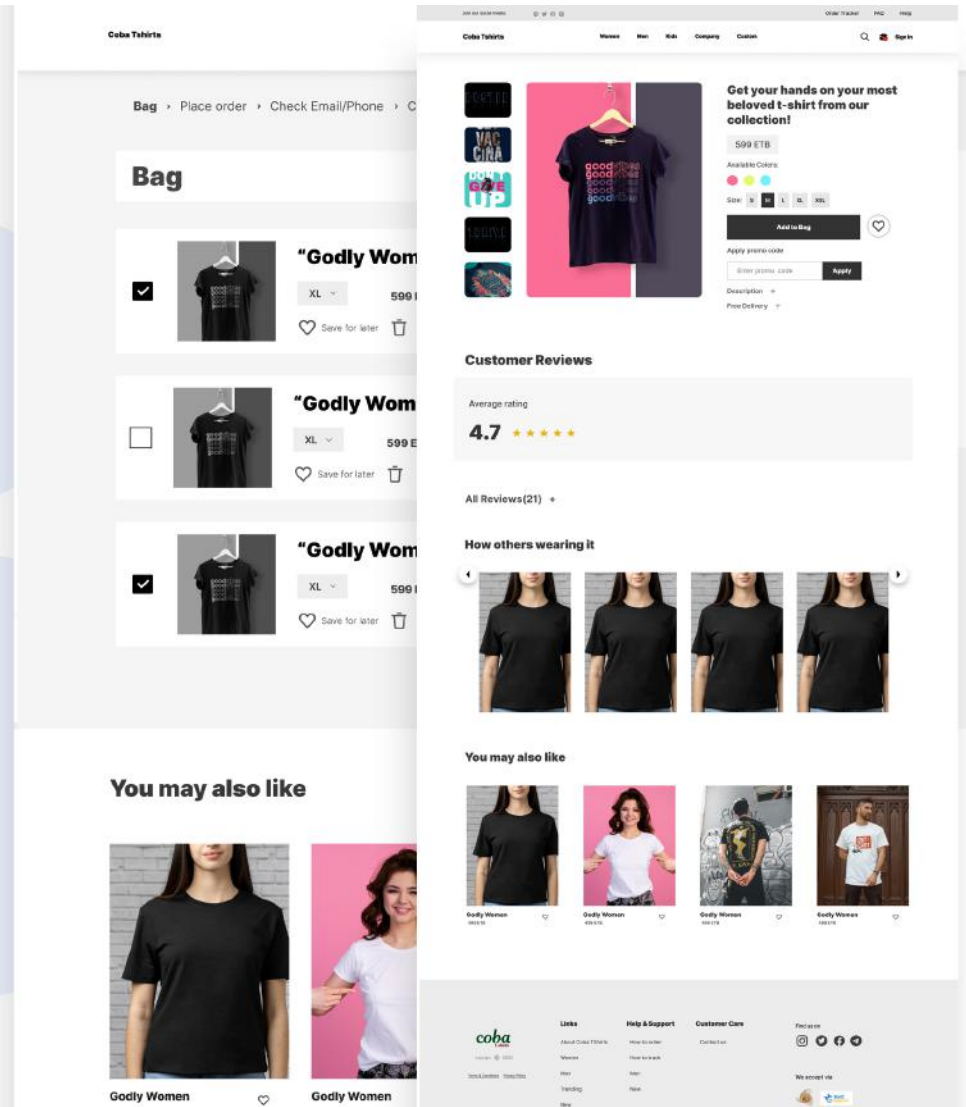


Service:  
**BRANDING**

Client:  
**PIXANA PRINTING**



Service:  
**WEBSITE DESIGN AND  
DEVELOPMENT**



Client:  
**COBAS TSHIRTS - ECOMMERCE WEBSITE**

**Xumaa Consultancy** Home Services About Contact FAQ [Apply](#)

# Study In International Universities.

Golden Opportunity For Ethiopian Students.

500+ Universities  
700+ Students

[Apply Now](#)

Xumaa Consultancy Powered by Xumaa Import exports

Since **2017**  
**Xumaa Consultants**

Having more than 500 universities on our panel, & we have found great success in the industry for many years and have been giving more than 700 students the opportunity to realize their full potential by giving them a chance to study in Chinese International universities ever year.

**Business Relations:**  
Xumaa educational consultants have been working with many universities for past 6 years and have providing many students with the opportunists to achieve their dreams by studying in top ranked Chinese universities.

We've relations with  
**Top Ranked Chinese**



Admission Process for Masters and PhD

100% Satisfaction Guaranteed



**Gallery**

How are the various events we hosted over the year?

- Celebrating Xian's Graduates
- Learn About Xian
- Celebrating Xian's Graduates
- Celebrating Xian's Graduates
- Celebrating Xian's Graduates

[Show More...](#)

**Nicomas**  
Website Design and Development

## Events

Hosted by Xumaa Consultancy

**Celebrating Xian's Graduates** September 15

**Celebrating Xian's Graduates** September 15

## Services

- Course Selection** - Course selection for students to help them choose the field most suited for them.
- Admission Process** - Course selection for students to help them choose the field most suited for them.
- Admission Process** - Course selection for students to help them choose the field most suited for them.

Xumaa consultancy provides scholarship for **Bachelor, Masters and PhD programs**

[Apply Now](#)

### This is what people think about us

What our satisfied students has to say about us

I was completely lost and overwhelmed in my search for scholarship until I found the Xumaa consultancy. They not only provided me with valuable information and resources, but also gave me personalized advice on how to strengthen my application. Thanks to their support, I was able to win multiple scholarships and pursue my dream education. I highly recommend this consultancy to anyone looking to take their academic career to the next level!

**Getachew Abera**

### Study In International Universities.

Golden Opportunity For Ethiopian Students.

500+ Universities  
700+ Students

[Apply Now](#)

### 2017 Xumaa Consultants

Having more than 500 universities on our panel, & we have found great success in the industry for many years and have been giving more than 700 students the opportunity to realize their full potential by giving them a chance to study in Chinese International universities ever year.

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We've relations with  
**Top Ranked Chinese Universities**

- Xian Technological University
- Guilin University Of Electronic Technology
- Xumaa Institute Of Technology

[Learn More](#) [Learn More](#) [Learn More](#)

### Events

**Celebrating Xian's Graduates** September 15

**Celebrating Xian's Graduates** September 15

### Services

- Course Selection** - Course selection for students to help them choose the field most suited for them.
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[Apply Now](#)

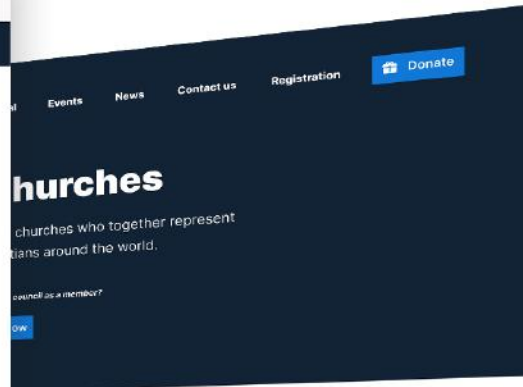
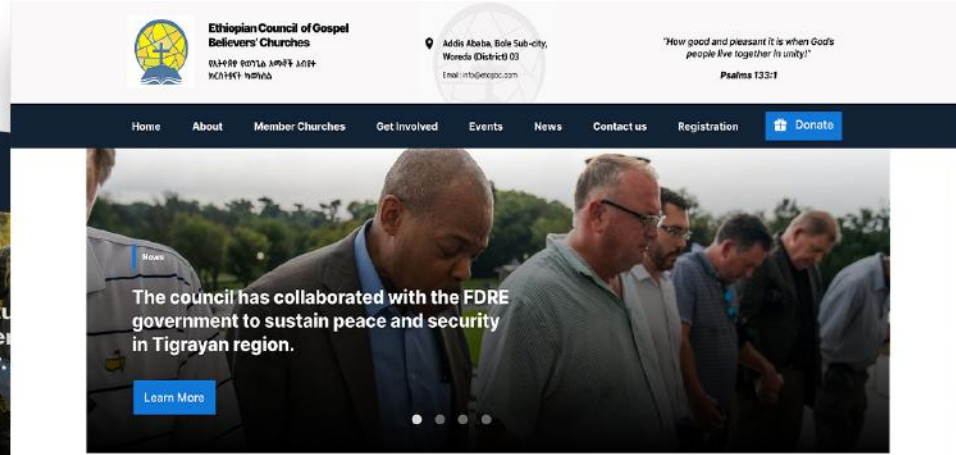
### This is what people think about us

What our satisfied students has to say about us

Service:  
**WEBSITE DESIGN AND DEVELOPMENT**

Client:  
**XUMAA EDUCATIONAL CONSULTANCY**





Related Contents:



Expressing the compassionate heart of our Lord Jesus Christ to the needy.

18 May 2023

Expressing the heart of the needy.

18 May 2023

### Events



Expressing the compassionate heart of our Lord Jesus Christ to the poor.

18 May 2023 2 hours ago



Expressing the heart of our Lord Jesus Christ to the poor.

18 May 2023



Cultivating the heart of our Lord Jesus Christ to the needy.

## The Council

The Ethiopian Council of Gospel Believers Churches



3000+ Members



32 Million+ Gospel Believers



10 Main Founding Members

### Latest News



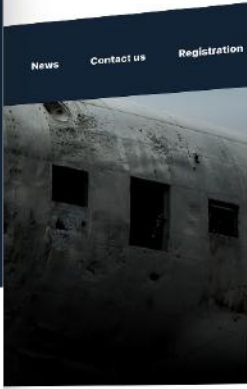
Expressing the compassionate heart of our Lord Jesus Christ to the needy.



Expressing the compassionate heart of our Lord Jesus Christ to the needy.



Expressing the compassionate heart of our Lord Jesus Christ to the needy.



Expressing the heart of the needy.

18 May 2023



Expressing the compassionate heart of our Lord Jesus Christ to the poor.

18 May 2023 2 hours ago



Expressing the heart of the needy.

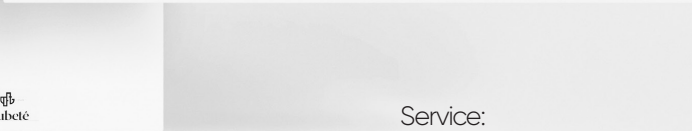
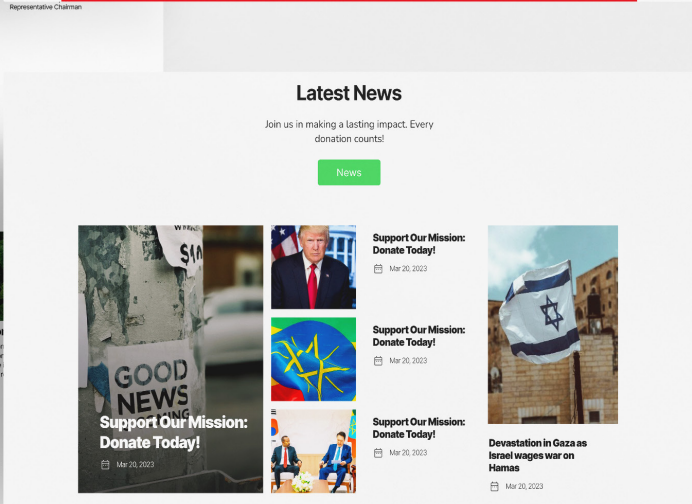
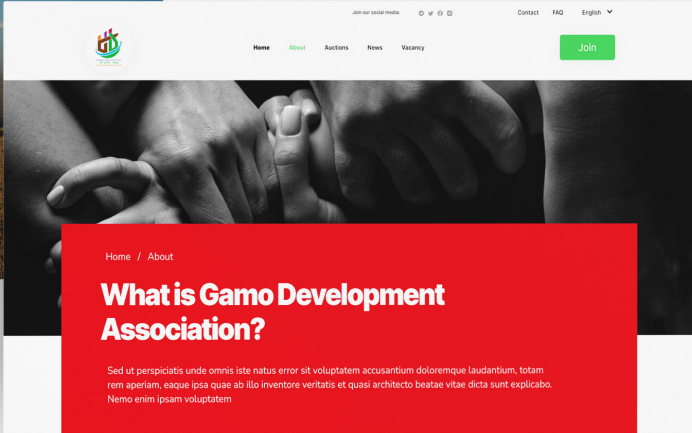
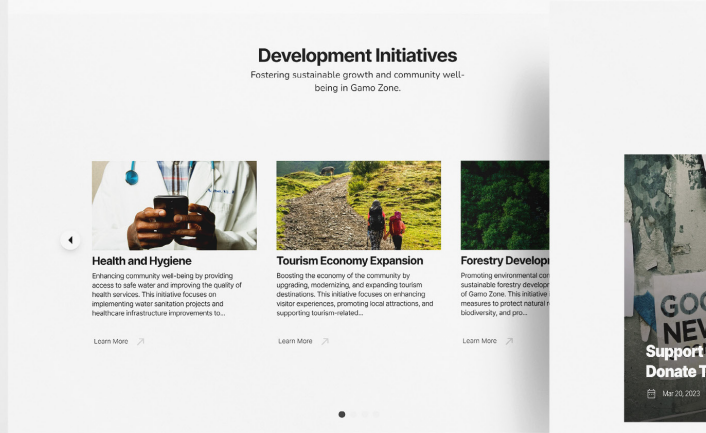
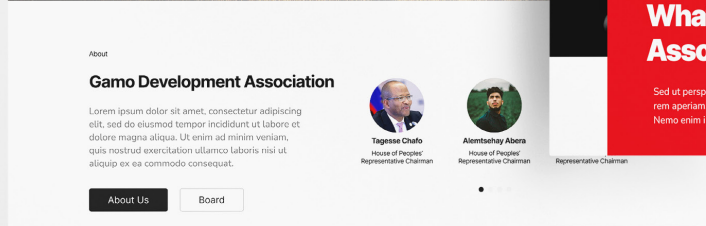
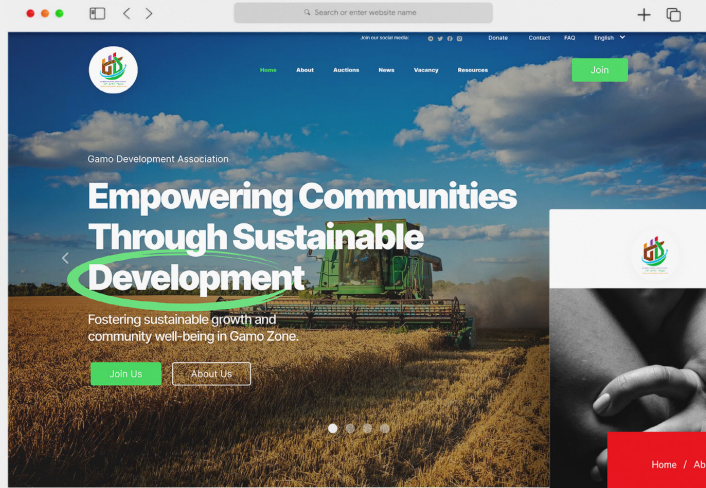
18 May 2023

Service:

**WEBSITE DESIGN AND DEVELOPMENT**

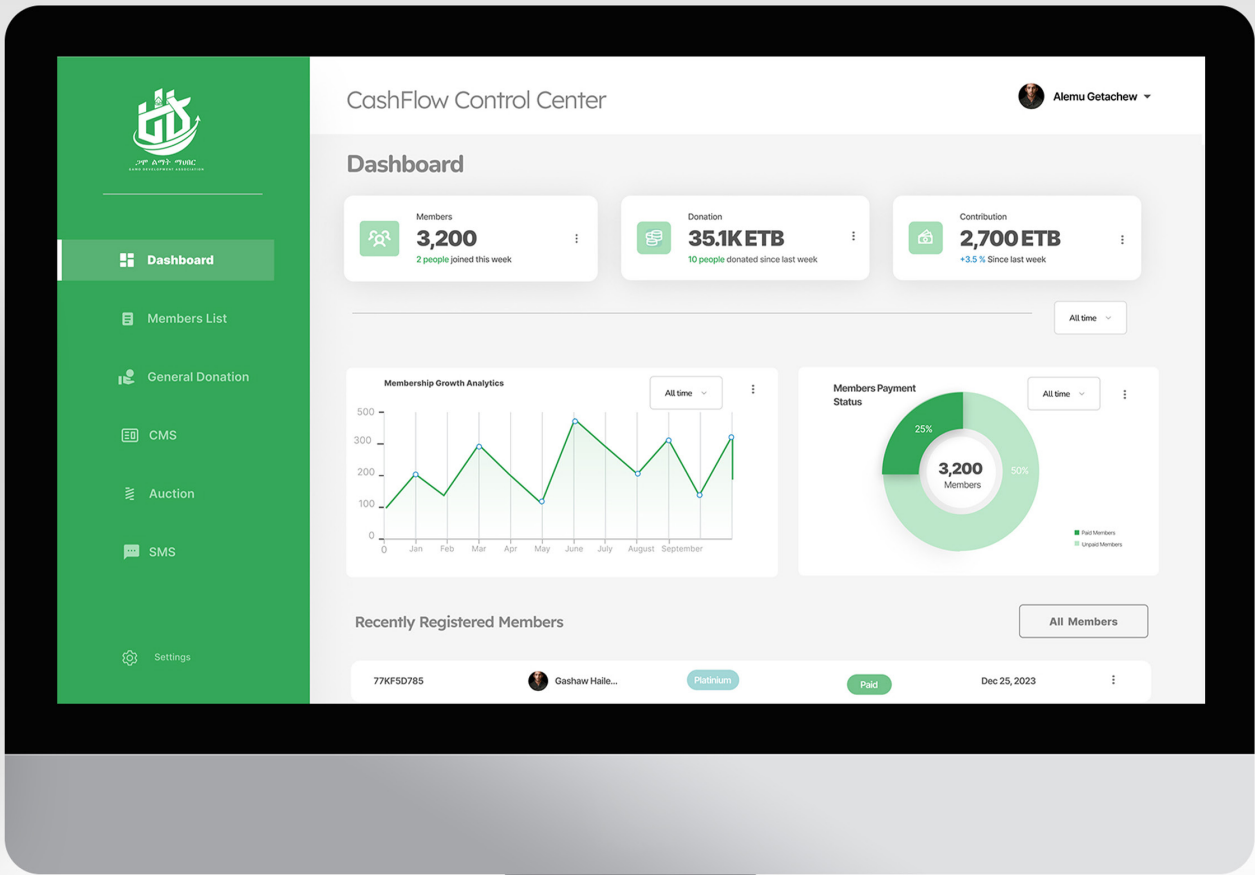
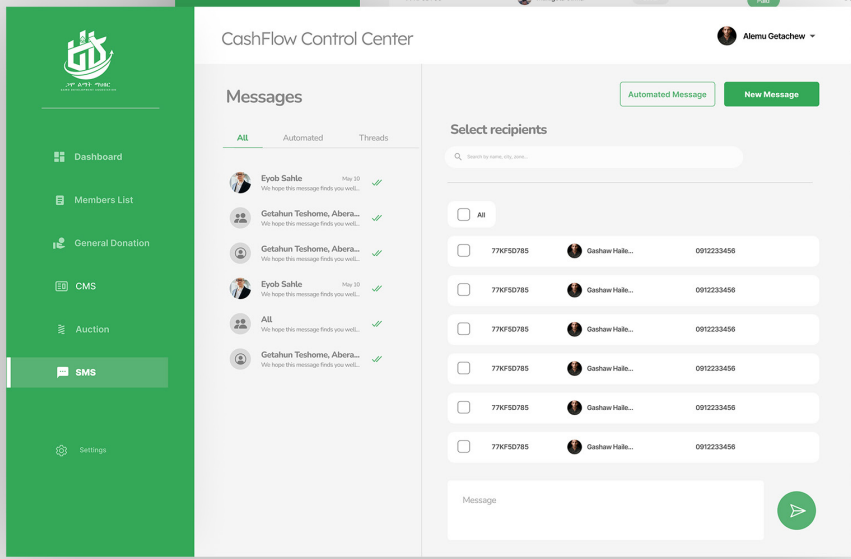
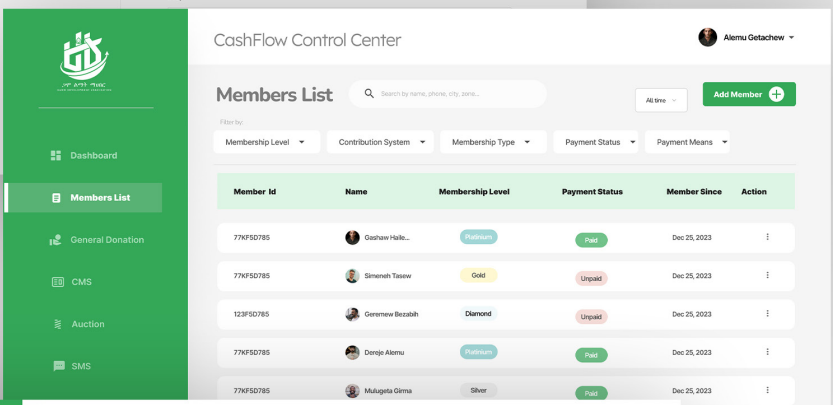
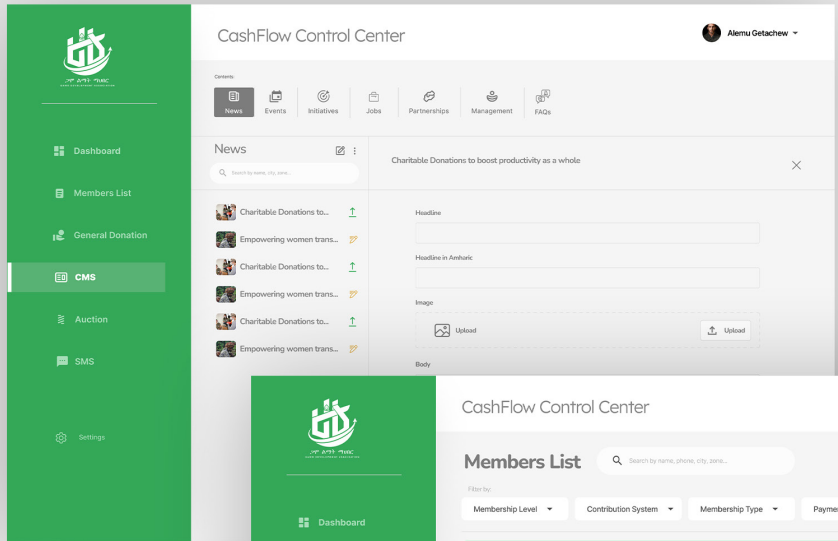
Client:

**ETHIOPIAN COUNCIL OF GOSPEL BELIEVERS' CHURCHES**



Service:  
**WEBSITE DEVELOPMENT**

Client:  
**GAMO DEVELOPMENT ASSOCIATION**



Service:  
**WEB APP DEVELOPMENT**




Client:  
**GAMO DEVELOPMENT ASSOCIATION**

### Advertising overview

Bedilu Balcha spent \$725.52 on 8 ads in the last 60 days.

📅 Last 60 days: Dec 14, 2023 - Feb 11, 2024 ▼



Ads	Reach ↑↓	Results ↑↓	Amount spent ↑↓	
<p>Ad</p> <p>Feb 8 • Created by Bedil...</p>  <p><b>Get more website visitors</b></p> <p>ልክ እንደ ፀሐይ የፈኩ ዘመናዊ ዕቃዎችን በልዩ ቅናሽ!! 🎉 🛍️ ...</p>	<p><b>Active</b></p> <p>470.5K</p> <p>Reach</p>	<p>5,932</p> <p>Link clicks</p>	<p><b>\$75.88</b></p> <p>Spent at \$20.00 per day</p>	<p>Edit</p> <p>View results</p>
<p>Ad</p> <p>Feb 3 • Created by Bedil...</p>  <p><b>Get more website visitors</b></p> <p>ልክ እንደ ፀሐይ የፈኩ ዘመናዊ ዕቃዎችን በልዩ ቅናሽ!! 🎉 🛍️ ...</p>	<p><b>Completed</b></p> <p>594.2K</p> <p>Reach</p>	<p>9,004</p> <p>Link clicks</p>	<p><b>\$99.99</b></p> <p>Spent at \$20.00 per day</p>	<p>Boost again</p> <p>View results</p>
<p>Ad</p> <p>Jan 28 • Created by Bedi...</p>  <p><b>Get more website visitors</b></p> <p>🎁🎁 ለ1 ሳምንት ብቻ የሚቆይ ስሎታ! 🎁🎁 ከጥር 19-25ኛ...</p>	<p><b>Completed</b></p> <p>512.2K</p> <p>Reach</p>	<p>8,012</p> <p>Link clicks</p>	<p><b>\$100.00</b></p> <p>Spent at \$20.00 per day</p>	<p>Boost again</p> <p>View results</p>

Service:

**SOCIAL MEDIA MARKETING/  
FACEBOOK ADS**

Client:




**SUN MARKET**

### Advertising overview

Bedilu Balcha spent \$895.71 on 10 ads in the last 60 days.

📅 Last 60 days: Dec 14, 2023 - Feb 11, 2024 ▼



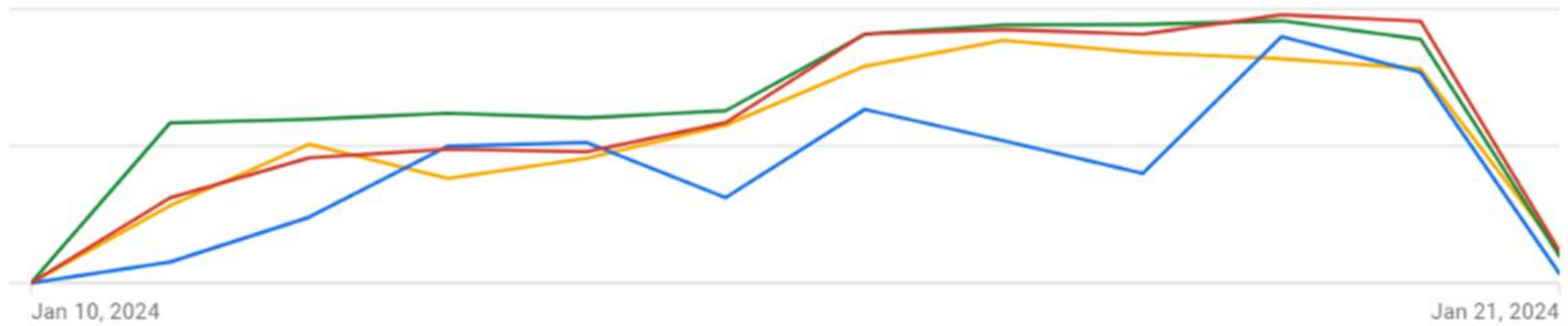
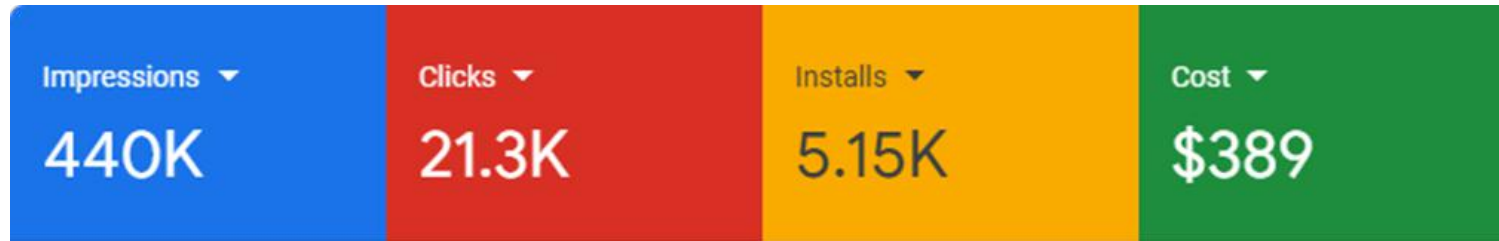
Ads	Reach ↑↓	Results ↑↓	Amount spent ↑↓
Ad Feb 5 • Created by Bedil...  <b>Get more website visitors</b> የእናት ምርጫዎች RichBaby_mart ነው! ለልጆቻዎ ምግብ ለማዘጋጀት...	Completed 436.1K Reach	7,332 Link clicks	\$100.00 Spent at \$20.00 per day
Ad Jan 29 • Created by Bedi...  <b>Get more website visitors</b> የእናት ምርጫዎች RichBaby_mart ነው! ለልጆቻዎ ምግብ ለማዘጋጀት...	Completed 379.7K Reach	7,774 Link clicks	\$100.00 Spent at \$20.00 per day
Ad Jan 23 • Created by Bedi...  <b>Get more website visitors</b> እናት ለልጆቻዎ ምርጫዎች RichBaby_mart ነው! ለልጆ...	Completed 377.2K Reach	7,679 Link clicks	\$99.99 Spent at \$20.00 per day

Service:

**SOCIAL MEDIA MARKETING/  
FACEBOOK ADS**

Client:

**REACH MARKET**



**Budget spent:** 46,000 ETB.

**Results:** Total performance from Jan 11-21, 2024

Service:

**SEARCH ENGINE MARKETING/  
GOOGLE ADS**

Client:

**FLINTSTONE HOMES**

Check out the videos on our YouTube Channel, Nicomas Digitals




Service:  
**COMMERCIAL AD**

Client:  
**NISHAN LEATHER**

Nicomas Digitals

# ብርቅ

ዛሬም ቡናንና መላኩ!  
The African Victory  
23/06/1896



Nicomas

## Panasonic 4 in 1



Enjoy versatile hairstyles while drying

**3600 ETB**

FairTrade  
0924342234


## Private Clinics Promotion Package



Nicomas

Nicomas Digitals

## 1500 ETB



### 3 in 1 Hair Dryer

FairTrade  
0924342234

## 1100 ETB



### Nova Plastra

FairTrade  
0924342234

Service:

**GRAPHIC DESIGNS**





Service:


**UNOFFICIAL COMMERCIAL AD**

ከዲግታል ተግባራዊ ስራዎች

# 100% ስራ ስኬት

## ስጦታ

በተጨማሪ 1000 የቻይና ብር በየወሩ ለተጨማሪ ስራዎች ይሰጣል ።



**Xumaá Consultancy**

ለበለጠ መረጃ ወይም ስራዎችን ይደውሉልን  
**011 557 9620    011 557 7954**

አድራሻ :- መስቀል ፍትህ ጋዜጣ አደጋ  
Nk ህንፃ 6ኛ ፎቅ ቢሮ ቁጥር 604

**Pixana**  
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PRINTING SOLUTIONS

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- Paper Prints
- Promotional Materials

We provide all kinds of printing services

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PRINTING SOLUTIONS

# WE ARE OPEN NOW!

Contact:  
**0911383698 / 0908782555**

**Pixana**  
Printing Press

We provide all kinds of printing services

Service:

**GRAPHIC DESIGNS**



Digital Marketing Agency

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